Daniel Casale

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Summary

Multidisciplinary professional with experience in financial data management, marketing strategy, and IT support. Skilled in accurate data entry, process improvement, and cross-functional collaboration. Proven ability to support operations, streamline workflows, and adapt quickly in fast-paced environments.

Education

BACHELOR OF ARTS: INFORMATION TECHNOLOGY AND INFORMATICS | 2018-2023 | RUTGERS UNIVERSITY

- Dean's List (2020-2023)

ASSOCIATE OF SCIENCE: COMPUTER SCIENCE | BLUE RIDGE COMMUNITY COLLEGE | 2015-2018

Experience

TRUST FINANCIAL ASSISTANT | TRACE TRUST | 2024-PRESENT

- Performing accurate data entry
- Maintaining up-to-date financial documents and reports, contributing to the trust's overall financial management.
- Helping streamline financial processes, improving efficiency in data entry and reporting.

MARKETING CONSULTANT | BLACK KITE GAMES | 2021–2023

- Provided strategic marketing and communications support to CEO.
- Created marketing strategies to boost online presence.
- Conducted research and analysis to identify trends and opportunities in the video game industry.
- Provided design guidance to different systems within the product.

IT SUPPORT | GERALD CASALE, M.D., F.A.A.P.

- Helped to train and onboard new employees.
- Engaged in trouble shooting activities involving hardware and software.

Certifications

- CompTIA Security+
- AWS Certified Cloud Practitioner

Skills

- Wireshark
- Splunk
- Python
- Network Administration
- Cloud Computing
- Database Management
- Amazon Web Services
- Active Directory
- Web Development